

AGENDA

ACCOMMODATION UPDATES

Current Room Stock New Developments

TOURISM PRODUCT UPDATES

Physical Enhancements
New Products
Businesses & Initiatives
Restaurants & Bars
Events & Activities
Business Closures

DOT PROGRAMME UPDATES

CEPTS
PRIDE
Education & Training





CURRENT ROOM STOCK

Category	GCM	СҮВ	LYB	Total
Condos	2460	68	34	2562
Villas	584	104	23	711
Hotels	2024	64	88	2176
Total	5068	236	145	5449



NEW DEVELOPMENTS

Developments	Units	Rooms	Location	Completion
Health City Hotel (Hotel will only available for patients and their accompaniments)	TBD	200	East End, GCM	2015
Kimpton Seafire Resort + Spa		266 + 56 Residences + 6 Beachfront Bungalows	West Bay Road, GCM	2016
Hilton Grand Cayman (Old Hyatt)		208	West Bay Road, GCM	2017
St. James Point (Phase One)		200 + 90 Residences	Beach Bay, Bodden Town, GCM	2018



Cont...

NEW DEVELOPMENTS

Developments	Units	Rooms	Location	Completion
Dart Realty – (Proposed Brand TBD)		TBD	West Bay, GCM	2018
Ironwood Resort		TBD	North Side, GCM	2018



IRONWOOD RESORT NORTH SIDE, GRAND CAYMAN

- Ironwood, a 600 acre community, will be the heart of the Eastern Districts.
- Plans include:
 - Vacation Accommodations
 - Single Family Homes
 - 27-Hole Golf Course
 - Town Center (with a mix of boutique shops, restaurants, cafes, cinema and sports facility)



Telephone: (345) 946-4766 Email: <u>infor@ironwood.ky</u> Website: www.ironwood.ky

SEAFIRE RESORT + SPA

SEVEN MILE BEACH, GRAND CAYMAN

- Kimpton Seafire Resort + Spa will be Grand Cayman's first design driven boutique-style hotel.
- Plans include:
 - 266 Room Resort
 - Two Pools
 - Spa
 - Communal Fire Pit
 - Bungalows
 - Retail and Restaurant Promenade
- Construction on the Kimpton Seafire Resort + Spa is expected to be completed Fall 2016.



Telephone: 1 (800) 546-7866

Email: info@seafireresortandspa.com

Website: http://www.seafireresortandspa.com



EAST END ARTS & CRAFT MARKET (AT THE BLOW HOLES) EAST END, GRAND CAYMAN



The market is an open roadside area with tables filled with home-made crafts such as thatch hats and baskets, figurines carved from wood, and paintings.

Hours of Operation

Monday: Closed

Tuesday – Saturday: 10:00 am – 6:00 pm

For more information see contact details below.



Telephone: (345) 917-6031

Website: http://www.caymanreporter.com/2015/08/27/craft-market-spruce-blow-holes-experience/







CAYMAN COFFEE CLUB NORTH CHURCH STREET, GEORGE TOWN





The Cayman Coffee Club specialises in Marley coffee, fresh local juices, local snacks, sandwiches, scooter and bicycle rentals.

For more information see contact details below.

Telephone: (345) 924-5658

Website: https://www.facebook.com/Cayman-Coffee-Club-1700951616803199/timeline?ref=page_int

CAYMAN CRYSTAL CAVES NORTH SIDE, GRAND CAYMAN

Cayman Crystal Caves are spectacular underground caves, situated in a lush tropical forest in Old Man Bay, Grand Cayman. Guided nature tours of the cave system and surrounding area will be starting in January 2016.

Tour Costs

1hour 15mins: USD \$30.00

For more information see contact details below.







Telephone: (345) 516-6000

Email: (email them from their website)
Website: http://caymancrystalcaves.com/



CAYMAN SEGWAY TOURS LTD.

SEVEN MILE SHOPS, SEVEN MILE BEACH

Cayman Segway Tours offers;

- 90 minute tours
- Tours for seven people and includes a tour guide
- The tour starts at 7-Mile Shops
- A portion of the tour can be done on the beach then onto the sidewalk to Camana Bay and back to base.
- Starting cost is US\$89

Business Hours

Monday – Saturday: 9:00 am – 6:00 pm

For more information see contact details below.



Telephone: (345) 640-6300

Email: info@caymansegwaytours.com

Website: http://www.caymansegwaytours.com





SISTER ISLANDS TOUR CAYMAN ISLANDS HELICOPTERS



If Grand Cayman is too busy for you, take a short flight with us over to the peaceful Sister Islands. Little Cayman and Cayman Brac offer some fabulous diving and you can experience this on a one-day charter with us. Charter starts at USD \$3,200.00 for Little Cayman and USD \$3,500.00 for Cayman Brac.

For more information see contact details below.

Telephone: (345) 943-4354 **Email:** chelicopters@yahoo.com

Website: http://www.caymanislandshelicopters.com/html/special.html



FISH, DIVE & KITE KITESURFING



The International Kiteboarding Organisation (IKO) is the world's leading kiteboarding organization specializing in kiteboard education, promoting safe practices and enhancing the highest standards for the industry. IKO strives to reach the pure excellence in the teaching experience by finding the perfect balance of fun and safety while keeping each kite boarder's individuality in mind.

Location: Southern Cross Club Resort, Little Cayman, Cayman Islands

For more information see contact details below.

Telephone: (345) 948-1099

Email: k.eyles@southerncrossclub.com

Website: http://www.southerncrossclub.com



GREEN 2 GO GREEN SMOOTHIES

Green smoothies on delivery, made with all fresh, local, organic produce from the Cayman Islands. Fulfilling the need for your daily greens, Green 2 Go smoothies come delivered in a 32oz glass jar that is collected once a week to keep the island free of waste. This also helps avoid the toxins released from the plastics.

For more information see contact details below.



Telephone: (345) 328-6536 **Email:** info@green2go.ky

Website: http://www.green2go.ky



IVY'S CAYMAN TREATS



Ms. Ivolyn Thomas known by all as Ms. Ivy, does her own locally made products. From jams to sauces to pastries, all are a special made in Cayman treat.

Ms. Ivy's homemade products include:

- Red Pepper Sauce (made with local seasoning and scotch bonnett peppers)
- Scotch Bonnett Pepper Sauce (Yellow)
- All-Purpose Seasoning Rub
- Jerk Sauce
- Jerk Spice Rub
- Hot Pepper Jelly
- Multi-Coloured Pickled Vegetables

Retail Locations

- Camana Bay Farmer's Market, Grand Cayman
- Craft Market, George Town, Grand Cayman

Market at the Grounds, Grand Cayman

For more information see contact details below.

Telephone: (345) 327-0707

Website: http://www.compasscayman.com/caycompass/2014/07/04/A-real-Caymanian-treat/

MARKET AT THE CRICKET GROUNDS FARM FRESH PRODUCE







The Market at the Cricket Grounds is an initiative of the Farmers and Artistian Retail Market at the Grounds Committee. The new venue was developed for local farmers and craft makers and it is where you can purchase your fresh produce, locally made crafts, homemade jams, jellies, preserves and cooked local cuisine. The Market is an expansion of the Market at the Grounds in Lower Valley which is usually opened on Saturday mornings.

Business Hours

Monday – Saturday: 7:30 am – 5:00 pm

For more information see contact details below.

Telephone: (345) 947.3090

Email: info@thegroundscayman.ky

Website: http://www.thegroundscayman.ky/html/themarket.html



CAYJET WATERSPORTS WATERSPORTS OPERATOR

Always wanted to feel the freedom of being able to fly?

The only licensed JetBlade operator in the Cayman Islands. Cayjet Watersports offers the best rates for single, couple and group sessions in one of the fastest growing water attractions in the world.

For more information see contact details below.

Location: 269 Mangrove Ave, George Town

Business Hours

Monday – Sunday 9:00 am – 5:00 pm

Telephone: (345) 924-KJET (5538) **Email:** info@cayjetwatersports.com

Website: http://www.cayjetwatersports.com/





CAYMAN AIRWAYS RAMPS

GRAND CAYMAN & CAYMAN BRAC AIRPORTS





Cayman Airways Limited (CAL) has debuted its new boarding ramps in the Cayman Islands, and the airline's passengers now have the pleasure of using them to board and deplane in both Grand Cayman and Cayman Brac.

Tel: (345) 943-7070

Email: ciaa@caymanairports.com

Website: www.caymanairports.ky/ContentDisplay.aspx/business-information/airport-redevelopment-



CAYMAN FARM & GARDEN

FARM

'Go East' on Sundays for wholesome fun for the whole family. Cayman Farm & Garden features Farm Tours, Live Plants, Catch & Release Tilapia Ponds, Garden Centre and Landscape Materials. They specialise in fresh and local chicken, produce and eggs, vegetables and seasonal fruits. You can also find Cayman Farm & Garden at the Farmers Market at Camana Bay on Wednesday's from 10:30am – 4:30pm and at The Market at the Grounds on Saturday's from 10:00am – 2:00pm

For more information see contact details below.

Location: Lookout Road, Bodden Town



Business Hours

Sunday: 10:00 am – 3:00 pm

Telephone: (345) 926-4231

Email: happytreesgrow@msn.com





GABRIEL'S GRILL CAYMAN FOOD TRUCK

Gabriel's Grill is a farm-to-street food truck that specializes in American (Traditional), Barbeque, Breakfast, Burgers, Caribbean, Fast Food, Filipino, Food Stands, Italian, Seafood, Soul Food, Steakhouses and Vegetarian. They provide breakfast, lunch and dinner. Gabriel's Grill also offers catering for special events and parties.

For more information see contact details below.

Location: 14 Elgin Avenue



Business Hours

Monday – Saturday 11:00 am – 2:00 pm 6:00 pm – 11:00 pm

Telephone: (345) 932-5300

Email: gabrielsgrillcayman@gmail.com Website: http://www.gabrielsgrillcayman







IT'S GREEN SMOOTHIE & JUICE BAR



Green Cayman offers health conscious consumers an unlimited variety to sip. Whether they are fat burners or muscle milk, their green machine café menu has something for everyone. The ingredients are completely organic, and they use 100% whole fruits and vegetables. Delivery also available.

For more information see contact details below.

Locations

Kings Sport Centre – Crewe Road, Grand Cayman World Gym – Queens Court, West Bay Road, Grand Cayman

Business Hours

Monday – Saturday 11:00 am – 2:00 pm

Telephone: (345) 922-0562

Email: liveround777@yahoo.com
Website: http://www.itsgreencayman.ky/



ROOFTOP YOGA CAYMAN SPORTS



Cayman Sports teaches outdoor yoga classes at two amazing locations. At both the rooftop of the Grand Cayman Beach Suites and the Crescent at Camana Bay, class participants can expect a cool Caribbean breeze, a tranquil setting and breathtaking views. Instructor, Chantelle, who hails from New York, has completed the 500 Hour Professional level yoga teacher training at the world renown Kripalu Center for Yoga and Health in Massachusetts.

For more information see contact details below.

Location

Grand Cayman Beach Suites, Seven Mile Beach, Grand Cayman

Business Hours

Chantelle Cooper (Teacher)

Monday – Thursday: 6:00 pm – 7:00 pm

Saturday: 9:00 am - 10:00 am

Telephone: (345) 926.2776 **Email:** info@caymansports.com

Website: http://caymansports.net/html/yoga.html



SMOKIN BROS FOOD TRUCK

Smokin Bros is a fun mobile food company that specialises in the preparation of exquisite smoked meats. They will work to create a menu that fits your tastes, budget and style with locally sourced produce and the freshest ingredients.

For more information see contact details below.

Location: Mobile



Tel: (345) 516-2767

Email: info@smokinbros.ky

Website: http://robert5003.wix.com/smokinbros







LUCKY SLICE

BAYSHORE MALL, GEORGE TOWN



Lucky Slice is the home of the biggest pizza on Island measuring at an amazing 20". They offer free delivery to the end of South Sound to Calico Jack's on the Seven Mile Beach. Their specialties are lunch, dinner and coffee.

For more information see contact details below.

Location: Bayshore Mall, George Town, Grand Cayman

Business Hours

Monday – Sunday: 10:00 am – 10:00 pm

Telephone: (345) 949-3456 Email: info@caymancreperie.ky Website: http://www.cayman.pizza



RENDEZVOUS CAFE F&J COMPLEX, GEORGE TOWN

Rendezvous Café is a local meeting place, serving affordable delicious breakfast, lunch and snacks.

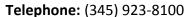
For more information see contact details below.

Location: Mary Street, George Town, Grand Cayman

Business Hours

Monday – Friday: 7:00 am – 4:00 pm Saturday: 10:00 am – 4:00 pm





Email: rendezvouscafe@yahoo.com

Website: https://www.facebook.com/Rendezvous-Cafe-736626166445344/







THE BROOKLYN PIZZA & PASTA MARKET STREET, CAMANA BAY

Vibrant family-friendly option for those seeking Italian-inspired American classics with a twist! For more information see contact details below.

Location: Market Street, Camana Bay, West Bay Road, Grand Cayman

Business Hours

Daily: 11:30 am – 11:30 pm



Telephone: (345) 640-0005

Email: info@waterfrontcayman.com **Website:** http://thebrooklyncayman.com/



Vera's VERA'S BAY HARBOUR CENTRE, SEVEN MILE BEACH

Vera's is the home of authentic Trinidadian food. They offer breakfast, lunch, dinner and drinks.

For more information see contact details below.

Location: Bay Harbour Centre, Seven Mile Beach, West Bay Road, Grand Cayman

Business Hours:

Monday – Friday: 7:00 am – 1:00 am Saturday – Sunday: 7:00 am – 12:00 am



Telephone: (345) 745-8372

Website: https://www.facebook.com/verascayman/info/?tab=page_info



VIVO

NORTHWEST POINT ROAD, WEST BAY

VIVO is the new vibrant seaside cafe and restaurant from the renowned Chef Gilbert Cavallaro. It is dedicated to only using organic and local produce and sustainable seafood. Located at Lighthouse Point Resort, they specialise in breakfast, lunch and dinner.

Business Hours:

Daily: 7:00 am - 8:30 pm

For more information see contact details below.



Telephone: (345) 749-VIVO (8486)

Email: info@vivo.ky

Website: http://www.vivo.ky





WEST BAY DINER TOWN HALL ROAD, WEST BAY



The West Bay Diner is open for breakfast and lunch. For more information see contact details below.

Location: Town Hall Road, West Bay, Grand Cayman

Business Hours

7 days a week: 8:00 am - 8:00 pm

Telephone: (345) 946-8000 Email: westbaydiner@candw.ky





BORDEN'S PIZZA

NEW LOCATION GOVERNOR'S SQUARE

Borden's Pizza The Original Pizza Parlor of the Cayman Islands is back with all original homemade recipes & some new ones that are sure to delight.

For more information see contact details below.



Location: Governor's Square, Seven Mile Beach, West Bay Road, Grand Cayman

Business Hours

Monday: 4:00 pm – 10:00 pm

Tuesday – Thursday: 11:00 am – 10:00 pm

Friday – Saturday: 11:00 am – 11:00 pm

Sunday: 3:00 pm - 9:00 pm

Telephone: (345) 949-3462

Website: https://www.facebook.com/BordensPizza



BREEZE'S BY THE BAY

NEW OWNERSHIP GEORGE TOWN (WATERFRONT)

The new owner, Caymanian businessman Luigi Moxam has reopened Breeze's by the Bay Fall 2015. The restaurant has a new chef and will focus a bit more on local food products.

For more information see contact details below.



Location: Harbour Drive, George Town, Grand Cayman

Business Hours

Monday – Friday: 9:00 am – 8:00 pm Saturday: 10:00 am – 12:00 am

Telephone: (345) 943-8439

Email: breezescayman@gmail.com



CARIBO'S

NEW LOCATION WEST SHORE CENTRE



Caribo's specialises in Caribbean gourmet sausages; Jerk Pork, Jerk Chicken and Korma Curry Chicken. Delivery available.

For more information see contact details below.

Location: West Shore Centre, Seven Mile Beach, West Bay Road, Grand Cayman

Business Hours

Monday – Friday 7:30 am – 4:00 pm Saturdays 9:00 am – 4:00 pm Sundays 9:00 am – 3:00 pm

Telephone: (345) 324-1207 Email: caribos@candw.ky





CHINA VILLAGE

REOPENED FOR BUSINESS VENEZIA PLAZA, GEORGE TOWN

China Village has returned! Known for their popular, daily lunch buffets, China Village will be poised to offer up their tasty classics.

Location: Plaza Venezia, North Sound Road, George Town, Grand Cayman

Business Hours

Lunch Daily: 11:30 am – 4:00 pm

Dinner

Monday – Thursday: 5:00 pm – 9:30 pm Friday – Sunday: 5:00 pm – 10:00 pm



Telephone: (345) 945-3490

Website: http://www.chinavillagecayman.com/





DIVETECH

NEW LOCATION LIGHTHOUSE POINT RESORT

Divetech is Grand Cayman's full service dive operator. They specialise in training, boat and shore diving on the North wall and Northwest Point.

Location: Lighthouse Point Resort, Northwest Point Road, West Bay, Grand Cayman

Business Hours: Monday – Sundays Friday: 7:30 am - 5:30 pm

For more information see contact details below.



Telephone: (345) 946-5658 **Email:** info@divetech.com

Website: http://www.divetech.com/



KARMA RESTAURANT & LOUNGE

PERMANENTLY CLOSED FOR BUSINESS

Closed Location: Westshore Centre, West Bay Road, Grand Cayman



Website: http://www.caymangoodtaste.com/pagecategory.asp?cat=5/

OVERTIME SPORTS BAR & LOUNGE

PERMANENTLY CLOSED FOR BUSINESS

Closed Location: The Strand Shopping Centre, Seven Mile Beach, Grand Cayman







TIM-BUC-TUU DINER

PERMANENTLY CLOSED FOR BUSINESS

Closed Location: Town Hall Road, West Bay Road, Grand Cayman





SMOKIES BBQ SMOKE HOUSE AL THOMPSON'S, GEORGE TOWN

Award-winning chef Sara Mair-Doak is putting the finishing touches to her new venture, Smokies BBQ Smoke House. Located at A.L. Thompson's, George Town, Smokies will have a separate entrance conveniently positioned on the side corner of the store. Smokies will offer Caribbean-influenced freshly smoked beef, pork and chicken, in addition to a selection of breakfast options, salads, made-to-order sandwiches, seafood dishes and burgers. Smokies will be open for breakfast, lunch and early dinner.







THE GREENHOUSE CAFÉ

NEW LOCATION NORTH CHURCH STREET, GEORGE TOWN

The Greenhouse will specialise in using mainly local products from local farms and vendors, and substitute with natural and/or organic imports as needed based on local availability. Gluten-Free, Paleo Friendly, and other Allergy Friendly options are available on almost all menu items.

Proposed Business Hours 8:00 am – 5:00 pm



Telephone: (345) 526-0128

Email: sunshinechefjen@gmail.com or greenhouse.ky@gmail.com

Website: http://www.greenhousecayman.com







CAYMAN COOKOUT JANUARY 14 – 17 2016

THE RITZ-CARLTON, WEST BAY, GRAND CAYMAN

Join Chef Eric Ripert for a weekend celebrating food, wine and the natural beauty of the Cayman Islands at The Ritz-Carlton, Grand Cayman. An incomparable roster of world famous chefs, wine experts and spirits blenders will offer tastings, demonstrations, tours and dinners that celebrate the barefoot elegance that only the Cayman Islands can deliver.

For more information see contact details below.



Telephone: (345) 815-6117

Email: (email host from the website below)

Website: http://www.caymanislands.ky/eventsoffers/caymancookout/events.aspx





T.R.I.O CAYMAN ISLANDS

JANUARY 21 – 25 2016





The Rock International Open - TRIO - Cayman Islands is an event that features come of the biggest names in the kite surfing industry. Everyone gets together to promote Kiting across the Caribbean.

For more information see contact details below.

Email: info@trio.ky

Website: http://www.therockinternationalopen.com/



TASTE OF CAYMAN FOOD & WINE **FESTIVAL**

JANUARY 23, 2016

CAMANA BAY, WEST BAY, GRAND CAYMAN

This remarkable event features over 45 restaurants and distributors participating in an open air event. This will be Taste of Cayman's 28th year and it is growing bigger and tastier each year. Experience the demonstration kitchen, heavy cake competition, mixologist competition, live entertainment, photo booth and Taste of Cayman's "Best of" competition.

> **Event time:** 5:00 pm – 11:55 pm **Location:** Festival Green



Telephone: (345) 949-8522

Email: info@cita.ky

Website: www.tasteofcayman.org

GRAND CAYMAN AGRICULTURAL SHOW FEBRUARY 10, 2016

THE GROUNDS, LOWER VALLEY, GRAND CAYMAN









The Agricultural Show is one the biggest community events in Grand Cayman, attracting over 10,000 people. Highlights of the show include: Meeting Local Farmers - meet and talk to local farmers who will tell you all about how they grow their produce. You can also buy the delicious fruits and vegetables. Children will enjoy meeting the cows, goats, chickens and other livestock. Music & Entertainment - Listen to local music, visit the petting zoo and watch local craft demonstrations. Try Delicious Local Food - Widen your culinary horizon by trying out wonderful local dishes.

For more information see contact details below.

Telephone: (345) 947-3090

Email: info@thegroundscayman.ky

Website: http://www.thegroundscayman.ky



RED SKY AT NIGHT FESTIVAL (CAYFEST) FEBRUARY 27, 2016

HARQUAIL DRIVE, WEST BAY, GRAND CAYMAN

This event is an enchanting evening, rich in arts and culture held at the Harquail Cultural Centre. Walking through the garden, visitors will be treated to live performances from dancers, actors and storytellers as well as creative work by local visual artists and crafts people. Celebrated films from around the Caribbean and inspiring performances will be featured within the festival theatres.

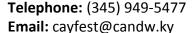
Visitors will listen to the sounds of the steel pan, fiddle and drums and will be lured by a mouthwatering array of local culinary delicacies.

Event time: 4:00 pm – Midnight

For more information see contact details below.



Red Sky at Night



Website: www.artscayman.org/cayfest





CAYMAN MARDI GRAS FEBRUARY 8 - 10, 2016

WATERFRONT, GEORGE TOWN, GRAND CAYMAN

George Town comes alive with one of the most celebrated festivals in the world – Mardi Gras! This 3 day event is free to the public except for the Fat Tuesday Event which goes on Early Bird Sale in December for only \$5.00.



For more information see contact details below.



Telephone: (345) 917-3027

Email: info@caymanmardigras.com

Website: http://www.caymanmardigras.com/



THE CAYMAN ISLANDS ORCHID SHOW FEBRUARY 20, 2016

FRANK SOUND WAY, GRAND CAYMAN



The Annual Orchid Show is a joint event hosted by both the Queen Elizabeth II Botanic Park and the Cayman Islands Orchid Society. This show is an exhibition of locally grown orchids and a plant sale of specially imported orchids, most of which are in bloom. Not only showcasing beautiful hybrid orchids, the show promotes the conservation of Cayman's native orchids. The event has also become an occasion for educating gardeners on the techniques of growing orchids. The proceeds from the show will go toward the establishment of an orchid garden in the Botanic Park. Admission to the Park includes admission to the Orchid Show:

USD \$10.00 (CI \$8.00)

Children 12 and younger: FREE with parent

Save 20% off your admission price: Discover the "East Adventure Card"

Event time: 9:00 am – 4:30 pm

For more information see contact details below.

Telephone: (345) 947-9462 **Email:** manager@botanic-park.ky

Website: http://www.botanic-park.ky/events/annual-orchid-show/



CAYMAN BRAC AGRICULTURAL SHOW FEBRUARY 27 2016

AGRICULTURAL GROUNDS (THE BLUFF), CAYMAN BRAC

A fun family event on the Agriculture grounds (The Bluff), showcasing the Island's best animals, produce and food with live music, arts & crafts sale and activities for all the family to enjoy.

For more information see contact details below.



Telephone: (345) 948-2222 **Email:** mark.tibbets@gov.ky





JUNIOR CAYMAN CARNIVAL BATABANO & FAMILY FUN DAY APRIL 25 2016

GEORGE TOWN, GRAND CAYMAN

This one- day event features a family fun day and a street parade for Cayman's youth.

Junior Batabano creates a safe environment for children to play "mas". Kids from the local schools participate in a street parade in full costumes.

For more information see contact details below.



Telephone: (345) 949-7121

Email: batabanocaymancarnival@gmail.com **Website:** http://www.caymancarnival.com

NEXT QUARTER EVENTS AT A GLANCE

More event details will be available in the next quarters product update.





- Cayman Carnival Batabano Adult Batabano May 7, 2016
- 24th Annual Flowers One Mile Sea Swim June 11, 2016
- Flowers International 5K and 10K Swim June 13, 2016









GLOBAL SUSTAINABLE TOURISM COUNCIL (GSTC) DESTINATION ASSESSMENT

The re-branding of the CEPTS programme included a full assessment of all three islands. The assessment was geared toward educating the public and private sector about the measures to be taken to increase environmental sustainability within the tourism sector.

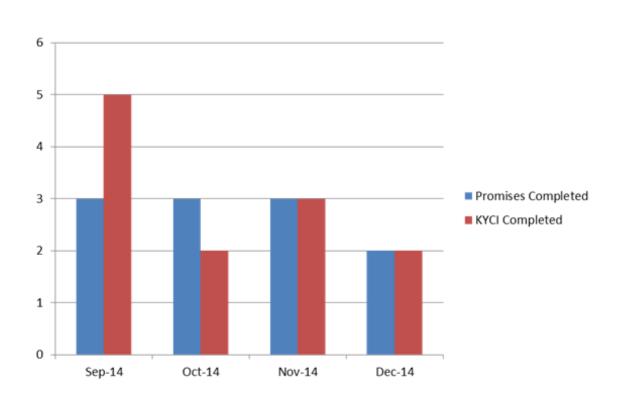
In June of 2015 the Cayman Islands underwent a Destination Assessment through the Global Sustainable Tourism Council (GSTC). The GSTC looked at various policies, procedures and practices in the Cayman Islands that pertained to the social, economic, and environmental sustainability of the Destination.

With the assessment completed, the Department of Tourism is now looking into how the recommendations made in the assessment can be implemented within tourism policies, namely the NTMP.





PROMISES VS KYCI WORKSHOPS

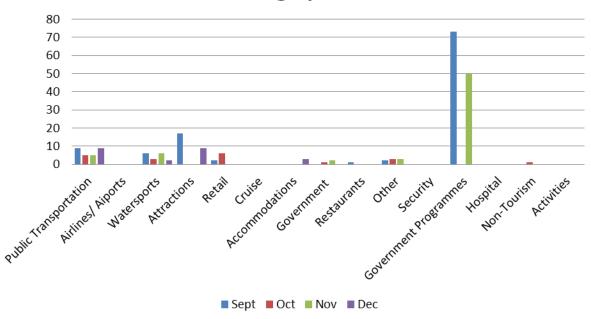


Workshops/ Quarter	
Proposed Workshops	<u>24</u>
Promises Completed	11
KYCI Completed	12
Total workshops	23



OVERVIEW

Training by Sector



Sectors Public Transportation Airlines/ Aiports	Total (3rd Qtr) 28
Public Transportation Airlines/ Aiports	•
Airlines/ Aiports	
Watersports	17
Attractions	26
Retail	8
Cruise	
Accommodations	3
Government	3
Restaurants	1
Other	8
Security	
Government Programmes	123
Hospital	
Non-Tourism	1
Activities	







CHAMBER OF COMMERCE CAREER FAIR

TEAS unit participation in Chamber of Commerce annual Career conference to promote:

- Hospitality as a viable career option
- MoT scholarship Programme







MINISTRY OF TOURISM SCHOLARSHIP



- Deadline for 2016 applications is January 29th, 2016
- Caymanians interested in pursuing a hospitality related majors are invited to apply
- Successful applicants will be awarded up to USD 10,000.00 awarded annually.





YOUNG ENVIRONMENTAL LEADERSHIP COURSE



Cayman students aged 15- 18 will participate in a week at the Little Cayman Research Centre; with the aim of introducing students to the importance of the environment in our everyday lives, especially as a precious business commodity.





TEACHER WORKSHOP



Workshops on incorporating Tourism into the curriculum, will take place during the Annual Ministry of Education conference in February 2016. (Date to be confirmed.)







TOURISM AMBASSADOR

Tourism Ambassador will serve as judge at the Annual Taste of Cayman Wine & Food Festival on January 23, 2016.







CAYMANIANS IN THE HOSPITALITY WORKFORCE

Work continues on the Caymanian in the Hospitality workforce survey







RESPONSES

INTERVIEWS CONDUCTED ON GRAND CAYMAN

• Workers: 611

• Hotels: 11

• Condominiums: 11

• Dive Resorts: 12

Retail Stores: 4





