

PRODUCT UPDATE

2018 SECOND EDITION



TOPIC OUTLINE

Tourism Product Updates

- New Products
- Business Updates
- Business Closures
- Coming Soon...
- New Restaurants & Bars
- Events & Activities

DoT Programme Updates

- National Tourism Plan (NTP)
- Personal Responsibility in Delivering Excellence (PRIDE)
- Tourism Education Awareness & Scholarships

Accommodation Updates

- New Developments
- Current Room Stock
- New Developments





NEW PRODUCTS



BE WELL PHARMACY

WESTSHORE CENTRE, WEST BAY



Be Well Pharmacy specialises in a full range of prescription medicines and prescription compounding.

Product Offerings:

- Traditional & Alternative Medicines
- Wide Range of Over-the-counter items
- Vitamins, supplements & Organic Products
- Women's Health

Business Hours:

Monday – Friday: 8:30 am – 6:30 pm

Saturday: 9:00 am – 3:00 pm

Sunday: 10:00 am – 2:00 pm

For more information see details below.

Telephone: (345) 949-2323 | After hours: (345) 927-0489

Website: <http://www.bewellpharmacy.ky/>





CAYMAN CABANA

FARM TO TABLE BREAKFAST

Cayman Cabana as now added a Farm to Table Breakfast to their locavore experience. Their featured breakfast items include Oxtail Benny's, Conch Benny's, Callaloo Benny's, Salt Fish & Ackee & Avo Toasties.



Location

Waterfront, George Town

Breakfast Hours

Saturday & Sunday: 9:00 am – 2:00 pm

For more information see contact details below.



Telephone: (345) 949-3080

Email: caymancabana@gmail.com

Website: <https://www.caymancabanarestaurant.com/>

CHARLITO'S GREENHOUSE

FARM

Charlito's Greenhouse is a Cayman-based grower of all-natural vegetables, herbs, and trees. Charlito's Greenhouse is dedicated to naturally harvested food products in support of healthy living. Produce includes Coconut Oil, Batana Oil, Scotch Bonnet Peppers, Jalapeno Peppers, Tomatoes, Green Mangoes, Moringa Tea Bags, Plantain, Lettuce & Basil.

Location:

55 Henning Lane, West Bay

Business hours:

Monday – Sunday: 9:00 am – 6:00 pm

For more information see contact details below.



Telephone: (345) 322-2328

Email: charlitosgreenhouse@gmail.com

Website: <https://www.facebook.com/charlitosgreenhouse/>



Chick'N Go

CHICK'N GO FOOD TRUCK

Frecko's Seafood Grill specialises in prepared to order seafood dishes and Jerk Chicken. The food truck can be found across from the Kirk's Home Centre on Eastern Avenue. Go "Fill Yah Belly!"

Location:

North Sound Road, George Town (*near AL Thompson*)

Business hours:

Monday – Friday: 10:30 am – 7:30 am

Saturday: 10:30 am – 5:30 pm

For more information see details below.



Telephone: (345) 922-3372

Email: chickngo.ky@gmail.com

Website: <https://www.facebook.com/chickngocayman/>

DAVINOFF'S CONCRETE SCULPTURES PARK

The Park can be found when traveling from Old Man Bay toward East End on Old Robin Road. The Park can be seen from the highway. The concrete park provides great photo opportunities for visitors.

Admission and Parking are free.



Location

Old Man Bay, North Side

For more information see contact details below.



Telephone: (920) 377-1574

Email: quasius@quasius.com

Website: <http://www.davinoff.com>



KABANA KAI CAFÉ

HOLLAND BUILDING, GERRARD SMITH DRIVE, WEST END, CAYMAN BRAC



Kabana Kai Café is your one-stop shop for your favourite hot and cold beverages and sandwiches.

Business hours:

Daily: 7:00 am – 6:00 pm

Telephone: (345) 925-0446

Email: kabanakaicafe@gmail.com

Website: <https://www.facebook.com/Kabana-Kai-Caf%C3%A9-116233639098212/>

For more information see contact details below.





REAGAN'S HONEY

LOCAL CAYMAN HONEY

Reagan's Honey is 100% local Cayman Wildflower honey, light to dark amber in color. Harvested in Spring and Summer, this unique honey is like none other. Recommended for pairing with soft cheeses, toasted bread, fresh fruits and crisp white wines.

Available At:

The Hamlin Stephenson Local Farmers Market, George Town

Market Hours:

Monday – Saturday: 7:00 am – 6:00 pm

For more information see contact details below.



Telephone: (345) 926-4411

Email: info@reaganshoney.com

Website: <https://www.reaganshoney.com/>



YMCA ROPE CHALLENGE COURSE

FIELD OF DREAMS, GEORGE TOWN



The YMCA rope challenge course was built by the YMCA of the Cayman Islands with cash from the 2017 Deputy Governor's 5K Challenge.

The rope course consists of ground-level structures and a 50-foot Alpine climbing tower. Various activities on the course provide evidence-based results for learning in areas proven to increase problem-solving abilities, improve communication, confidence and self-esteem, as well as develop overall team-building skills.

For more information see contact details below.



Telephone: (345) 926-9622
Email: info@ymcacayman.ky
Website: <http://www.ymcacayman.ky/>



YOLANNI'S PLACE FOOD STALL



The addition of food at the Craft Market is part of the Tourism Attraction Board's overall strategy to grow and develop the attraction into a culture hub – showcasing the best of local arts, crafts and food. The idea of a Friday Night Fish Fry at the Craft Market is also on the agenda, and would be a wonderful addition for stay-over visitors and residents seeking local food on a Friday night.

Location:

Cayman Craft Market, South Church Street, George Town

Business hours:

Monday – Friday: 8:30 am – 2:00 pm

For more information see contact details below.

Telephone: (345) 924-0223
Email: yolanni'splace1345@gmail.com
Website: <http://tab.ky/ccm.html>



BUSINESS UPDATES



PIRATES EATERY

FORMERLY THE PIRATES CAVE

BODDEN TOWN



The Pirates Caves were once billed as a fun place for kids and adults to explore. Visitors would take a self-guided tour of the grounds to see the lagoons, coves and bays that once served pirates who docked in the area.

Renamed the Pirates Eatery this unique site now offers delicious traditional and healthy food to the public and continues to pride itself as a traditional family-friendly environment. There is complimentary WiFi available.

Admission:

FREE (access to mini garden and zoo)

Business Hour:

Monday – Thursday: 6:30 am – 8:00 pm

Friday – Saturday: 6:30 am – 11:00 pm

Sunday: 9:00 am – 11:00 pm

For more information see contact details below.

Telephone: (345) 947-2090

Email: info@piratescavesandeatery.com

Website: <https://www.facebook.com/Pirateseatery.bt.ky/>





BUSINESS CLOSURES



TIKI BEACH

WEST POINT, WEST BAY

CLOSED FOR BUSINESS





COMING SOON...



CAYMAN YOGA CLUB

WEST SHORE SHOPPING PLAZA, WEST BAY

Yoga studio and conscious living space in Grand Cayman promoting serenity, peaceful movement, and powerful growth.



cayman yoga club

Email: info@caymanyogaclub.com

Website: <http://www.caymanyogaclub.com/>





JUNE 30th

OASIS AQUAPARK SPORTS & RECREATION



Oasis Aqua Park is one of Cayman's newest attractions. It provides a wholesome environment with amusement, entertainment, excitement, friendly competition & souvenirs all while forming lasting memories. The minimum age/height requirement to enter the waterpark is 6yrs old and/or 42" in height.

Tourist/Visitor Rates:

\$60.00USD for ages 18yrs & older
\$40.00USD for ages 17yrs & under

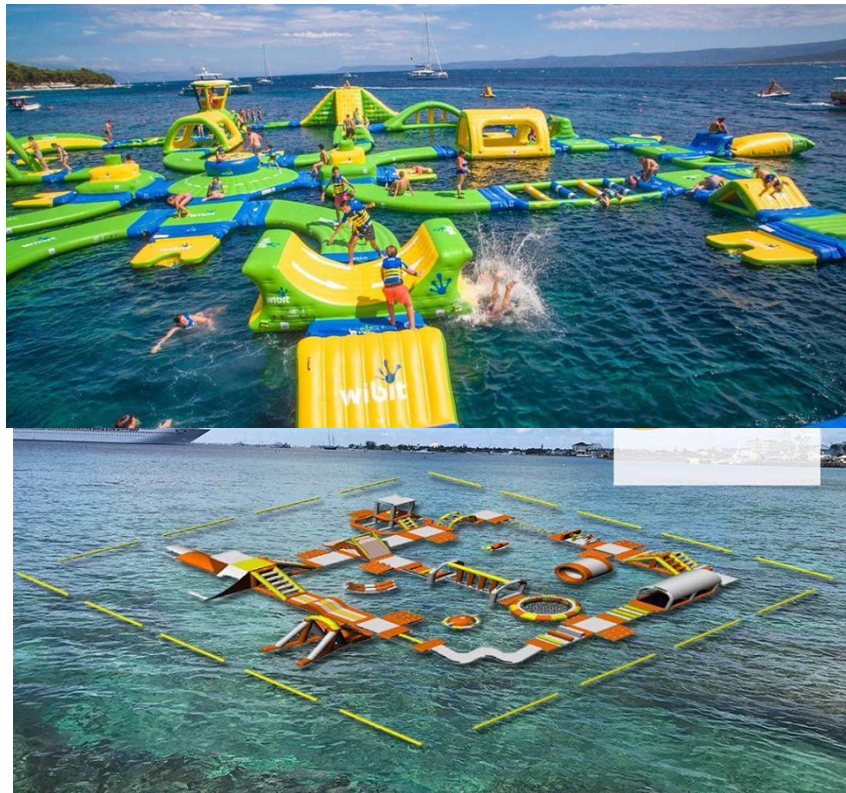
Local/Resident Rates:

\$25.00KYD for ages 18yrs & older
\$15.00KYD for ages 17yrs & under

Business Hours:

Monday – Friday: 8:00 am – 4:00 pm
Saturday – Sunday: 9:00 am – 5:00 pm

For more information see contact details below.



Telephone: (345) 917-1459

Email: info@oasisaquaparkcayman.com

Website: <https://www.facebook.com/oasisaquaparkcayman/>





TACO CANTINA

AUSTIN CONNOLLY DRIVE, EAST END



Telephone: (345) 947-7278

Website: <https://www.facebook.com/caymantaco/>





NEW RESTAURANTS & BARS

KAZOKY JAPANESE BISTRO

PLAZA VENEZIA, NORTH SOUND ROAD



Kazoku Japanese Bistro has a cozy dining room in an elegant setting, comfortable furnishings and decor with soothing warm tones. The softly lit bar allows you to not only dine-in but partake in the happy hour specials, while the sushi station invites you to enjoy watching your meal being prepared for you. Throughout the day you can place your order at the hibachi station and watch as the Chef prepares each dish to order. Kazoky offers lunch, dinner and drinks.

Business Hours:

Sunday – Wednesday: 11:30 am – 10:30 pm

Thursday – Saturday: 11:30 am – 12:00 am

Happy Hour (Friday): 5:00 pm – 7:00 pm OR 10:00 pm – Midnight

See contact details below for more information.

Telephone: (345) 943-8744

Email: reservations@kazoku.ky

Website: <https://www.kazoku.ky/>



TAHU RESTO & BAR

CARIBBEAN PLAZA, WEST BAY



Tahu is a Spanish inspired restaurant and bar with a Caribbean twist. Featuring a tapas style menu with small plates, authentic stews and paella's, hand crafted sangrias and cocktails. The perfect environment to wine , dine and relax.

Business Hours:

Monday – Saturday: 12:00 pm – 12:00 am

For more information see contact details below.

Telephone: (345) 233-2233

Email: tahu.inquiries@gmail.com

Website: <https://www.facebook.com/tahucayman/>





WATER & THE ELEPHANT

PRINTERS WAY, GEORGE TOWN

Water & The Elephant café is the place to get your favourite coffee or hot beverage.

Location: Technology Centre

Business Hours:

Monday – Saturday: 7:00 am – 2:00 pm

For more information see contact details below.



Website: <https://www.waterandtheelephant.com/>



EVENTS AND ACTIVITES

2018 SECOND EDITION EVENTS & ACTIVITIES

April - May

- Rundown
- Cayman Carnival Batabano
- CayMAS Carnival
- Brac Jackpot Annual Fishing Tournament
- Cayman Brac Carnival - Braccanal

June – July

- 26th Annual Flowers One Mile Sea Swim
- Flowers International 5K and 10K Swim

At-A-
Glance



RUN DOWN

APRIL 26 – May 13 2018

THE HARQUAIL THEATRE, WEST BAY

This annual comedy revue hosted by the Cayman National Cultural Foundation (CNCF) was the brainchild of Dave Martins, and over the decades, it has been one of the most popular stage productions in the Cayman Islands. In every pot, there's a serving for everyone - politicians, media, the man on the street, expatriates and even our (in)famous chickens and 'greenies'. Rundown is not to be missed, especially if you are new to Cayman and really want to embrace the multicultural society that is Cayman.

Admission:

Adults: USD 30.00 (CI \$25)
Senior & Youth: USD \$18.00 (CI \$15)

Ticket Outlets:

- Foster's Food Fair IGA (Airport, Countryside & The Strand)
- Healthcare Pharmacy (Grand Harbour)
- Funky Tangs (George Town)
- Cayman National Cultural Foundation (F.J. Harquail Cultural Centre)

For more information see contact details below.

Telephone: (345) 949-5477
Email: admincncf@candw.ky
Website: <http://www.artscayman.org/>





CAYMAN CARNIVAL BATABANO

MAY 4 - 5 2018

GRAND CAYMAN

The Cayman Carnival Batabano adult parade and street dance features a kaleidoscope of music, dance and pageantry rooted in the region's diverse historical influences. Colourful costumes reflect the vibrant landscapes, heritage and culture and the music, the very rhythm of island life. Carnival in the Cayman Islands has a distinct flavour as the islands are home to a melting pot of over 130 nationalities – one country celebrating many cultures.

Schedule of events:

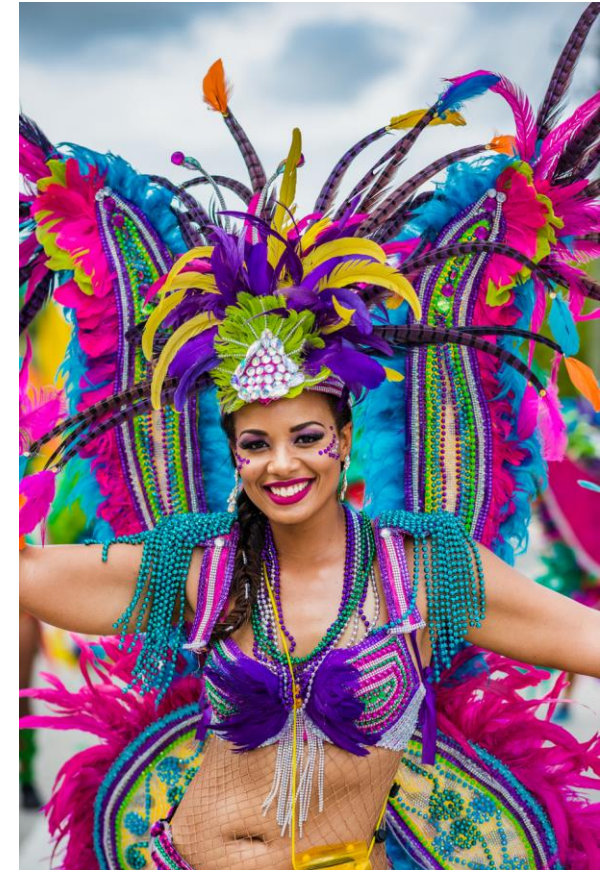
May 4 – Batabano Friday Night Fete – 'Outta De Blue | Harbour Drive, George Town | 10:00 pm

May 5 – Batabano Bazaar & Food Festival | Cardinal Avenue, George Town | (Time TBA)

May 5 – Adult Street Parade | Seven Mile Public Beach – Fort Street, George Town | 1:00 pm

May 5 – Batabano Last Lap | Harbour Drive, George Town | 6:00 pm

For more information see contact details below.



Telephone: (345) 949-7121 | (345) 916-1740 | (345) 949-7604

Email: batabanocaymancarnival@gmail.com

Website: <https://www.caymancarnival.com/>





CAYMAS CARNIVAL

MAY 17 – 21 2018

GRAND CAYMAN

CayMAS is ready to take your Carnival experience in Cayman to another level and move forward to creating one of the top Carnivals in the Caribbean.

Schedule of events:

May 18 - Pan Explosion Competition | Harbour Drive, George Town | 6:00 PM

May 18 - CayMAS Friday – FLAUNT | *(Venue & time TBA)*

May 19 – Carnival Saturday | *(Venue TBA)* | 1:00 PM

May 20 – Rum Point & Soca | *(Venue & time TBA)*

For more information see contact details below.



Email: admin@caymas.ky

Website: <https://www.caymas.ky/>





BRAC JACKPOT ANNUAL FISHING TOURNAMENT MAY 18 – 20 2018

CAYMAN BRAC

Annual Cayman Brac fishing Tournament. To register and for more information contact Kenny Ryan at the telephone number below.



Telephone: (345) 925-3844



CAYMAN BRAC CARNIVAL – BRACCANAL

MAY 18 – 21 2018

SPOT BAY, CAYMAN BRAC

Once a year the streets are filled with costumes, t-shirts and revelers from all places, coming together as one to celebrate Cayman Brac's Carnival, Braccanal! The sweet sound of soca music plays and the smell of local Caymanian dishes fill the air. It is a time, that celebrates life, love and blessings.

Schedule of Events:

May 17 - Isle Love Soca | (Venue TBA) | 8:00 pm

May 18 - Braccanal Friday Wet Fete | (Venue TBA) | 8:00 pm

May 19 - Adult Road Parade | (Route TBA) | 2:00 pm

May 19 - Road Parade After Party | (Venue TBA) | 6:00 pm

May 20 - Cool Down Beach Cooler Fete | Public Beach | 3:00 pm

May 21 - Sunrise Breakfast Fete | Public Beach | 4:00 am

For more information see contact details below



Email: cybbraccanalcommittee@gmail.com

Website: <http://www.braccanal.com/>





26TH ANNUAL FLOWERS ONE MILE SEA SWIM JUNE 16 2018

RITZ CARLTON GRAND CAYMAN



The Flowers Sea Swim is Grand Cayman's flagship sporting event. Last year's event race boasted over 1000 registrants. Participants vary in age from 8 to 80 years old and in skill from novices and first-timers to gold medal Olympians and world championship open water specialists from around the globe. The Flowers Sea Swim welcomes Swimmers from all strokes of life.

Time: 2:30pm (check-in between 1:00 pm – 1:45 pm)

Starting line: Ritz Carlton Grand Cayman

Finish line: Royal Palms Beach Club

*Note: Depending on ocean currents, the start/finish locations may be reversed.
Notification of such will be announced.*

Visit the website below for more information and registration.

Race Coordinator Telephone: (345) 323-SWIM (7946)

Email: send an email from this link: <https://flowersseaswim.com/contact-us/>

Website: <https://flowersseaswim.com/>





FLOWERS INTERNATIONAL 5K AND 10K SWIMS JUNE 18 2018

ROYAL PALMS BEACH CLUB

Local and visiting swimming aficionados are encouraged to make it a swimming weekend by participating on Saturday in the mile swim and then on Monday in the 5k or 10k events. Space is limited to the 5K and 10K swims. Only 100 for the 5k and 50 for the 10k. Registration is easy, there are lots of opportunities. Register at the Flowers Offices on 184 Seymour Drive, Industrial Park – visit www.flowersblock.ky for directions and hours of operation.



Starting Line: Royal Palms Beach Club (Start & Finish)
Time: Male (10K & 5K) 7:00 am | Female (10K & 5K) 7:05 am

Visit the website below for more information and registration.



Race Coordinator Telephone: (345) 323-SWIM (7946)

Email: send an email from this link: <https://flowersseaswim.com/contact-us/>

Website: <https://flowersseaswim.com/>





C I DOT PROGRAMES



NATIONAL TOURISM PLAN (NTP)



NATIONAL TOURISM PLAN (NTP)

With the National Tourism Plan (NTP) the Cayman Islands will provide a distinctive, high quality, good value experience for all visitors, which draws on and supports the Islands' individual character(s) and enhances the Islands' image and reputation. The goal is to be a thriving and sustainable sector of the economy which will continue to create wealth for the local community; a sector that is sustainable in terms of the Cayman Islands' environment, the local community and the local industry.

- This project is at the third phase of planning.





**PERSONAL RESPONSIBILITY
IN DELIVERING EXCELLENCE**

TRAINING FORECAST

Month	# of Workshops	Clients
January 2018	3	All Sectors within Tourism Industry
February 2018	3	
March 2018	5	
April 2018	8	

POTENTIAL PROJECTS FORECAST

- Watersports Standards Development
- Tourism Partners Business Acumen Training
- Rewards and Recognition Service Excellence Program
- PRIDE Ambassador Program
- Sister Islands Training Program Development
- Allied Organization Coaching Program



TOURISM EDUCATION AWARENESS & SCHOLARSHIPS

SCHOOL OF HOSPITALITY

- Award Ceremony scheduled for 1st August
- Fourth Cohort slated to start August 27th
- Graduation scheduled for November

CTO YOUTH CONGRESS

Between October 10th- 13th Monina Thompson the 2016-2017 Tourism Ambassador, will be representing the Cayman Islands at the CTO's Youth Congress in Grenada



HOTEL LICENSING & INSPECTIONS



CURRENT ROOM STOCK

Category	GCM	CYB	LYB	Total
Condos	2701	6972	35	2808
Villas	796	121	27	937
Hotels	2357	52	78	2487
Total	5847	245	140	6232



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Health City Cayman Islands	185	East End, GCM	TBD
St. James Point (Phase One)	200 hotel rooms 90 residences	Beach Bay, Bodden Town, GCM	TBD
Locale Grand Cayman	42 Select-Service Rooms	George Town, GCM	TBD



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Dart Realty Ltd.	190 (Proposed)	West Bay, GCM	TBD
Ironwood Resort with 18 hole Championship Course	82 golf course rooms and 20 beach bungalows (Frank Sound beach front real estate) and Club House with F&B Facilities	North Side, GCM	TBD
Cayman Enterprise City Zone	TBD	South Sound, GCM	TBD



NEW DEVELOPMENTS

Developments	Rooms	Location	Completion
Revive Spa and Healing Resort	25 Units	Mariners Cove, Prospect Shoreline Cliff	TBD
Pageant Beach Hotel	450	Pageant Beach, George Town, GCM	TBD
Tree House Boutique Hotel	60	Almond Tree Site, North Church Street, GCM	2019



THANK YOU!

