For more information:

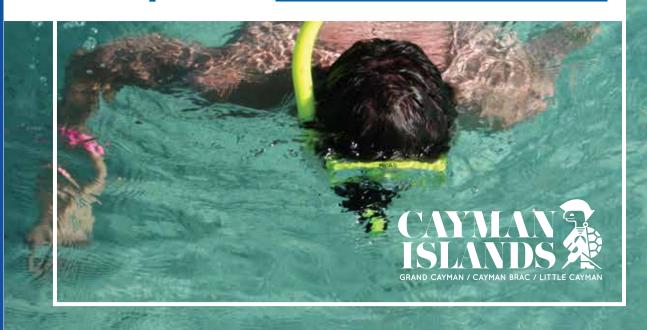




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# DESTINATION Report JAN-SEPT 2017



# **Destination Overview**

For the first 9 months of 2017, the Cayman Islands welcomed 1,495,148 international visitors. Stayover visitor arrivals increased by **5.28%** to 312,110 persons. Cruise passenger arrivals declined by -7.59%. Visitor spending increased by 7.59% to an estimated KY\$466.2 million. The average length of stay was **6.13 days.** The average party size for stayover visitation was 2.45 persons.

**H**IGHLIGHTS



PURPOSE OF VISIT		
	Recreation/Pleasure <b>242,626</b>	
	Visiting Relatives <b>17,311</b>	
i	Business 17,202	
المنتي	Dive Vacation <b>3,443</b>	
<b>Ö</b>	Wedding/Honeymoon <b>2,779</b>	
<b>Q</b>	Unknown/Other 18,749	

GLOBAL ST ARRIVALS	TAYOVER
USA <b>256,760</b> (9.68%)	Canada <b>17,282</b> (2.44%)
UK & Ireland 10,871 (-8.08%)	Latin America <b>5,302</b> (29.70%)
Continental Europe <b>6,649</b> (-32.26%)	Rest of the World <b>15,246</b> (-22.81%)

		SEXPENDITURE					
JAN-SEP		YOY CHANGE					
2016	2017	\$	%				
STAYOVER VISITOR SPENDING (KY\$ '000)							
\$329,562	\$366,583	\$37,020	11.23%				
CRUISE VISITOR SPENDING (KY\$ '000)							
\$103,761	\$99,616	-\$4,145	3.99%				
TOTAL VISITORS SPENDING (KY\$ '000)							
\$433,323	\$466,199	\$32,875	7.59%				

Source: Cayman Islands Department of Immigration

Source: Cayman Islands Department of Tourism Visitors Exit Survey 2017

**2016** 

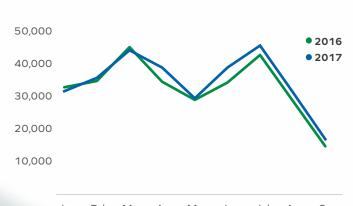
**2017** 

90.05

93.50

Average Spending per person (KY\$)

### STAYOVER VISITOR ARRIVALS BY MONTH 2016-2017



Jan Feb Mar Apr May Jun Jul Aug Sep

Source: Cayman Islands Department of Immigration

# S GOVERNMENT ACCOMMODATION REVENUE



2017 YOY%CHANGE \$14,193,607 \$15,608,833

- YOY% CHANGE Year over year percent change
- **DIFF** Difference
- Hotel License (HTL)
- Tourist Timeshare Tax (TST)
- **Tourist Accommodation Tax (TAT)** \* Revenue collected for January-June
- Source: Cayman Islands Department of Tourism

## INBOUND AIRLINE SEATS

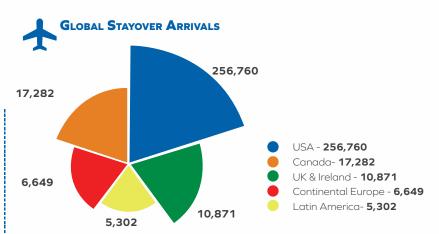
2016	2017	DIFF.	YOY % Change
646,325	682,199	35,874	5.55

As at 17 October 2017



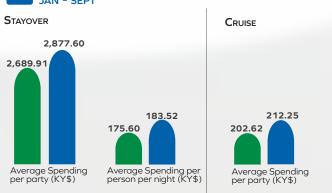
**AVERAGE PARTY SIZE** 





**AVERAGE SPEND \$ (STAYOVER AND CRUISE)** JAN - SEPT

Source: Cayman Islands Department of Immigration



Source: Cayman Islands Department of Tourism Visitors Exit Survey 2017

# CARIBBEAN STAYOVER ARRIVALS

Destination	Period	Tourist	% Change
Destination		Arrivals	Overall
Dominican Republic *	Jan-Aug	4,400,124	5.6
Jamaica	Jan-Jul	1,432,379	5.1
Puerto Rico **	Jan-Jun	989,667	2.7
Aruba	Jan-Aug	719,813	-6.8
United States Virgin Islands	Jan-Jun	453,055	3.4
Barbados	Jan-Jul	399,659	5.9
Martinique	Jan-Jul	342,503	4.8
Cayman Islands	Jan-Sep	312,110	5.3
Belize	Jan-Aug	299,580	8.7
Curacao	Jan-Aug	262,062	-12.6
Turks & Caicos Islands	Jan-Jun	255,037	-1.5
British Virgin Islands	Jan-Jun	243,363	1.3
Trinidad & Tobago ***	Jan-Jul	241,472	-3.2
Saint Lucia	Jan-Jul	235,839	8.9
Bermuda*	Jan-Aug	192,535	11.9

Non-Resident Hotel registrations only Air Arrivals by Nationality