

# **FLORIDA-CARIBBEAN CRUISE ASSOCIATION**

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# FCCA FOUNDATION 2019 CHILDREN'S ESSAY CONTEST

# "MANY CRUISE PASSENGERS USE CRUISING AS A WAY TO SAMPLE DIFFERENT DESTINATIONS. WHAT IMPRESSION DOES MY COUNTRY LEAVE ON THESE PASSENGERS, AND HOW DOES IT OR SHOULD IT ATTRACT THEM BACK AS STAY-OVER GUESTS?"

All grade/primary/secondary school students in FCCA partner destinations are invited to participate in the FCCA Foundation for the Caribbean 2019 Children's Essay Contest.

## **RULES & GUIDELINES**

• The essay contest will be conducted in two age categories:

Junior Division	Children ages 12 and under (contestant may not have passed his/her 13 <sup>th</sup> birthday by September 26, 2019).
Senior Division	Children ages 13 to 16 years (contestant may not have passed his/her 17 <sup>th</sup> birthday by September 26, 2019).

Each student must submit one essay written in English, <u>500 words in length</u>, on the following topic:

#### "MANY CRUISE PASSENGERS USE CRUISING AS A WAY TO SAMPLE DIFFERENT DESTINATIONS. WHAT IMPRESSION DOES MY COUNTRY LEAVE ON THESE PASSENGERS, AND HOW DOES IT OR SHOULD IT ATTRACT THEM BACK AS STAY-OVER GUESTS?"

- Essays will be judged on the following criteria: content/subject, creativity, style/structure and grammar.
- Each entry <u>must</u> be accompanied by the following information on the form provided:
  - Country
  - Name of Student
  - Address of Student
  - Student's Date of Birth
  - Student's Home Telephone Number
  - Name of School
  - Address of School
  - Name of School Principal
  - School Telephone Number
- The contest will be conducted in three rounds.

#### FCCA Member Lines

AIDA Cruises • Azamara Club Cruises • Carnival Cruise Line • Celebrity Cruises • Costa Cruise Line • Croiseres de France Cunard Line • Disney Cruise Line • Holland America Line • MSC Cruises (USA) Inc. • Norwegian Cruise Line • Oceania Cruises P&O Cruises • Princess Cruises • Pullmantur Cruises • Regent Seven Seas Cruises • Royal Caribbean International • Seabourn • TUI Cruises

Round 1	Competition will be conducted in schools throughout the Caribbean and Latin
	America. Each individual entry must be submitted through the contestant's school.
	Two winners from each school, one from each age category, will be chosen by the teachers and staff/selection committee of that school.
	Each school must submit their entries, one from each age category, to their country's selection committee (Ministry of Tourism) no later than Friday, July 5 <sup>th</sup> , 2019.
Round 2	Each country's selection committee is to choose one winner from each age group from the entries received to represent the country.
	Each country is to submit the original essays <b>written in English</b> for their two winners (one from each age category) to the FCCA no later than Friday, August 9 <sup>th</sup> , 2019.
	Faxed/e-mailed essays & copies of essays will be disqualified!!
Round 3	The FCCA's Selection Committee will determine a first, second and third place winner for the two age categories from the essays submitted by all participating countries. The committee's decision is final.
	The FCCA will notify all winners by <b>Friday</b> , September 13 <sup>th</sup> , 2019.

The FCCA reserves the right to use the entrant's name and photograph for promotional purposes. All entries, including all rights to publish or reproduce the essays (using the entrant's name), become the property of the FCCA.

### PRIZE AWARDS

The FCCA will award cash scholarships to the **first**, **second** and **third** place winners from the two age categories as follows:

Junior Division (Ages 12 & Under)	Student	School
1 <sup>st</sup> Place	US \$3,000	US \$3,000
2 <sup>nd</sup> Place	US \$1,500	US \$1,500
3 <sup>rd</sup> Place	US \$1,000	US \$1,000
Senior Division (Ages 13 to 16)	Student	School
1 <sup>st</sup> Place	US \$3,000	US \$3,000
2 <sup>nd</sup> Place	US \$1,500	US \$1,500
3 <sup>rd</sup> Place	US \$1,000	US \$1,000

To reward students for their efforts, all finalists (except first, second and third place winners in each category) submitted by their countries will receive US \$200.00.

If you have any questions regarding the contest, please contact *Jessica Lalama, Florida-Caribbean Cruise Association* at (954) 441-8881 ext. 211 or by fax (954) 441-3171.